



BOARD MEETING MINUTES

The SAE Milwaukee Section Board meeting was held on August 27, 2013 at the Briggs & Stratton Engine Application Center, 3300 N124th Street, Wauwatosa, WI from 6:00 to 8:00 PM

Chair Input

New Branding: Garrett talked about the new branding that is now in use. Drew was going to contact Cara to have her update the Milwaukee section website with the new branding logos.

The new Facebook page looks great with the new logos and artwork.

The group liked the newsletter for the September meeting at EVS. It looked great.

New SAE Items:

Banners, pens, SAE give away – Garret was going to contact Nicole to get a price and availability of these items to replace the ones we already have in inventory. We still have a fairly large supply of pens and zip drives with the old logo on them.

Cups, polo shirts, Badges – Dale is going to order new name tags locally for the board members. Dale is also going to order 25 shirts with the new SAE logo and a minimum order of 72 coffee cups made up with the new logo.

Survey on demographics - We are going to take a look at the roster for the C7 meeting at EVS to get an idea who and what companies are attending? This may also be done at other meetings as well.

Treasury Report

Mitch gave an update of the current financials as of August 27. We went over the year-end report which is now in the SAE Milwaukee section Drop Box.

The question came up on how to handle the speaker's fee, hotel expenses, meals and travel expenses for Dave in regards to the C7 meeting. It was suggested that we work through the SAE speakers' bureau.

2012-2013 Programs

Calendar

September 11th – C7 Corvette

Program Manager: Wayne Richter

Location: EVS Saukville, WI

In addition to the local Corvette clubs and the SAE Milwaukee Section we also reached out to Chicago and Rockford Sections. The folks in Chicago could not attend because that was the same night as their meeting. In order for the Rockford folks to attend we extended the on-line registration to August 23.

We had 2 registration lines, one for the SAE members and one for the club members. This helped out tremendously to get people registered and counted. We also had a separate line for the guests to purchase special raffle tickets for the special driving event provided by Road America. The Raffle netted over \$500 for the students. There were approximately 200 in attendance. The final numbers will be presented at the next Board Meeting.

EVS provided a number of door prizes to be given out for the general raffle. There were a lot of cool automotive items.

We also want to express a great big "Thank You" to the EVS team for sponsoring the event and for the wonderful meal. The chocolate chip cookies for dessert were a great way to top off a great meal.

Before the main event for the evening, Dale interviewed Eugene Pramenko, who has attended our meetings for well over 50 years. After the interview Dale presented him with an award for his life time achievement in the Section.

Dave gave an excellent presentation on the history of the Corvette from the very beginning to the present. He was a wealth of knowledge which generated a lot of questions from the audience.

After the main presentation Dale handed out several plaques to the speaker and to the members of the EVS team.

Everyone seemed to have a great time and enjoyed the program. As many were leaving they were having Dave autograph parts of their cars, the poster of the new C-7 or other memorabilia.

A great evening was had by one and all.

October 24 – Brooks Stevens

Program Manager: Dale Wiza

Location: MIAD (Milwaukee Institute of Art & Design), 273 E Erie St., Milwaukee, WI 53202

Information will be coming out in the next newsletter. Enclosed is a small introduction from their website (<http://www.brooksstevens.com>).

"To Brooks Stevens, design innovation means more than just creating visual appeal. It is a living philosophy that looks beyond product design and predicts complex market needs through research, testing and experience. We have a 78 year record of helping entrepreneurial startups to Fortune 100 companies develop innovative products and create business solutions.

Great products and business solutions are born from collaborative partnerships with our clients and vendors. We extend our services to companies that we know rely on innovation for continued

success. In fact, we benchmark our success on the success we achieve for our clients in a wide range of industries.”

November TBD – Student Night
Program Manager: Randy, Nerissa
Location: UW Madison has committed
SCCA Participation?
Help with transportation for Milwaukee schools?
Bus, Trucks/trailers to take competition vehicles

Feb TBD?

March TBD – Mercury Marine
Program Manager – Nerissa Hanson
Location: Fond-du-lac

April TBD – Caterpillar (Hydraulic Shovels and/or Mining Trucks)
Program Manager – Jim Ryan
Location: 1100 Milwaukee Ave., South Milwaukee, WI 53172

May TBD – Trek Bicycles
Program Manager – Drew Boyer
Location: Waterloo, WI

June – Road America June Sprints
Program Manager – Douglas Kautzer
Location: Elkhart Lake, WI

Student Activities

Student to Professional Initiative – Nerissa gave an update that 11 student members have now transferred to full time SAE members.

Student involvement – Nerissa & Randy will provide a list of student Chairs for this year from all the colleges to invite to the board meetings. As soon as I receive the names I will add them to the mailing list.

Student Updated – Nerissa and Randy met with the Students at MSOE. Enclosed are the comments from them on how the Milwaukee Section can support them through the year. We would like to hear from the other schools as well. If you have comments and suggestions feel free to contact Nerissa or Randy at any time. The MSOE comments are enclosed. We want to thank them for their comments.

Newsletter

Deadline for October Newsletter is 20 September for the draft. We will install a survey to see if people want the newsletter as a printed document or as an electronic document. To date 17% of our operating budget is for printing the newsletter. If we could reduce the printing costs it would give us more funds to parcel out to the student chapters.

Social Media Update

Facebook Page Updates: Drew had no new updates to present. Drew was going to see about linking our website to other student sections.

Other

AWIM/STEM

We have someone interested in possibly filling this position (Sid Jain from Modine) Jim, Dale, Liz, Frank and Garret will meet with him Sept. 24th to give him some direction as to what we need to make this program successful. There was discussion on having an open house in October and have Sid organize it.

Next Board Meeting Date and Location

The next SAE Board Meeting will be held on **October 7, 2013** at **WCTC** from 6:00 to 8:00 PM.

MSOE Student Section Comments

Student Activities Meeting Minutes

Date: 8/15/2013

Location: Skype

Attended By:

- Charlie Scanlon: MSOE SAE - Section Chairperson
- Randy Hoffman: SAE Milwaukee - Vice Chair Student Activities
- Nerissa Hanson: SAE Milwaukee – Student to Professional Transition Manager

Meeting Topics:

- Using MSOE as a 'beta', brainstorming ideas on how to increase student involvement with the professional section and how to improve their school level functions to gain more interest and exposure

Notes:

- At section meetings recognize the student members by asking them to raise their hands. Encourage professional members to introduce themselves to the student members and tell them about their jobs or projects.
- Encourage student members to network at Milwaukee Section meetings, beginning to recognize faces/names can lead to jobs, sponsors, or speakers for their section meetings
- Consider every board member having an 'apprentice'. A student could help out a board member with their duties, be included in all the email communications, not necessarily present at monthly board meetings however.
- Create an electronic location for Milwaukee schools to interact and share contact info, using an existing media site would be best for the students (ie. Facebook)
- SAE Milwaukee Board purchasing spots at local events to display school cars (Milwaukee Auto Show, Indy Fest). Would provide exposure for SAE Milwaukee and provide opportunity to schools for sponsor hunting.
- To gain interest at school section meetings, officers should survey members on what topics they are interested in or want to learn about.

- Randy and Nerissa could host one hour seminar for schools on how to find sponsors. Student Networking Night topic?
- College sections want to get involved with area high schools. Invite high school tech-Ed classes to Student Nights or have college students volunteer to judge at science fairs. If the board gets an AWIM rep, colleges could help support their events.
- Provide Student Sponsorship Coordinators with SAE business cards as well to help promote their sections.
- Student Sections can work more on coordinating to grow and improve their chapters (i.e. MSOE helping Marquette organize guest speakers, etc.) Potentially one chapter to host a big name speaker, invites other schools, and formats the meeting similarly to the SAE Milwaukee Section meetings.

Additional Notes from 8/27/2013 SAE Milwaukee Board Meeting

- SAE Milwaukee could host Call-In events where a date and time would be specified where students could interact with professional members via a Web-X type application and ask specific questions about their SAE vehicles. Maybe one event would focus on brakes, one on engines, one on suspension systems, etc. Each event would host professional members who are most knowledgeable in that field and would function as an open floor QA session for the students who might be struggling with a certain issue before competition.
- SAE Milwaukee could contact HR reps to attend, or send their engineers to attend, student meetings where they could collect resumes, answer questions about their jobs, describe what the world is like post-graduation, etc.