



## Board Meeting Minutes

Date: April 27th, 2015  
 Time: 6:00-8:00 PM  
 Location: Modine  
 1500 DeKoven Avenue  
 Racine, WI 53403-2552

**I. Recent Events/News/Chair Input**

- a. April 2015: Ford F-150 @ Uptown Ford
  - i. About 60 Attendees
  - ii. Excellent job on presentation of features and challenges for body shop
  - iii. Dinner at Dave & Busters
- b. Working on Membership Survey: Are we serving our membership? Attendance vs. Membership

**II. Student Items/Concerns**

- |                  |   |
|------------------|---|
| a. MSOE          | Action items: <u>Switched registration events with Marquette-Falk</u> |
| b. Marquette     | Action items: _____   |
| c. UW-Milwaukee  | Action items: _____   |
| d. UW-Madison    | Action items: _____   |
| e. MTU           | Action items: _____   |
| f. NMU           | Action items: _____   |
| g. UWP- Wash Cty | Action items: _____   |

**III. 2015 Programs Calendar**

- a. May 2015: Falk
  - i. Date: May 21st
  - ii. Program Manager: Drew C
  - iii. Registration: Call in ( Drew C ), Onsite ( MSOE )
  - iv. Sell Sprints tickets at check-in table
- b. June 2015: June Sprints
  - i. Date: 13 June 2015
  - ii. Program Manager: Jace Birschbach
  - iii. Registration: Call in: ( Jace )
  - iv. Promotion: Saturday tent will be present  
 Tickets at gate 3  
 Sell tickets at Falk
- c. June 2015: Golf Outing & Dinner @ Edgewater Golf Course
  - i. Date: 6<sup>th</sup> June, 2:30pm
  - ii. Program Manager: Wayne/Tony/Matt
  - iii. Registration: Call in ( Wayne/Tony ), Onsite ( Marquette )
    - 9 Holes & Cart \$20

- Meal optional
- d. June/July/August 2015: Car Show/Cruise Night (June 26/27<sup>th</sup>?)
  - i. Actual Weekend Cruise?
    - 1. Trip to Manitowoc Maritime Museum?
    - 2. Trip to Belvedere IL, Dodge Asm Plant? (Drew B has contacts)
- e. Summer Fun event?
  - i. Brewer game? Drew C
  - ii. Pre-sale tickets, night game, 5 tailgate spots
- f. September 2015: Wacker-Neuson
  - i. Date: TBD
  - ii. Program Manager: Dale & Dustin
  - iii. Registration: Call in ( \_\_\_\_\_ ), Onsite (UWM \_\_\_\_\_ )
- g. October 2015: Maclean-Fogg- White Water
  - i. Date: TBD
  - ii. Program Manager: Garrett & Karl
  - iii. Registration: Call in ( \_\_\_\_\_ ), Onsite (UW-Madison \_\_\_\_\_ )
- h. November 2015: Annual Student Night
  - i. Date: TBD
  - ii. Program Manager: \_\_\_\_\_
  - iii. Registration: Call in ( \_\_\_\_\_ ), Onsite (Marquette \_\_\_\_\_ )

#### IV. Student Activities

- a. Student to Professional initiative: Updates from Nerissa
- b. Student Involvement
  - i. Indyfest tickets. Andretti Marketing contacted Jace @ Marquette July 12<sup>th</sup>, Sunday
  - ii. Involving section offers it to other schools and professional members
  - iii. SAE Booth?
  - iv. July 12th
- c. Two year colleges Action items: Matt's input? Guy Campbell to attend May Board meeting

#### V. Newsletters

- a. E-mail list
  - i. **Remind Company Reps on Newsletter**, ideally a few days after mass mailing
  - ii. Please forward any non-members/members who aren't getting the newsletter mailings to Mike F.
- b. May Newsletter
  - i. Member Spotlight for May? Action Item: Mike K.
  - ii. Member Spotlight for Sept? Action Item: Garrett
  - iii. Newsletter Release Date: 4/29-4/30

#### VI. Social Media/Website Updates

- a. Facebook
  - i. Ford F-150 Event Action Item: Post Photos
- b. Website
  - i. Ford F-150 Event Action Item: Post Photos

#### VII. AWIM/STEM Initiatives

- a. Messmer Catholic Schools – Anyone from board interested? Sid has someone interested @ Modine
- b. High School hyper Mileage (David Klaus) – Sid to follow up on
- c. Ray Ellingson contacted local school near him in Fond du Lac. School seems unsure on how to proceed. Sid to follow-up with Ray.

#### VIII. Wisconsin SAE Baja

- a. Mini Baja in WI in 2017
- b. HB to sponsor student development day there - Peter True HB contact working with RA.
- c. Schedule a date for development day
- d. What is needed (paperwork) from teams to participate
- e. What can teams do/bring onsite

**IX. Company Rep Update**

- a. Brian Sheridan @ Kohler (1/23 correspondence w/ Wayne)
- b. Milsco – Steve very interested in getting himself and his team more involved (GRH Follow-up 3/29)

**X. Meeting Discussion Topic: Officer Elections Next Meeting**

- a. Roles and Involvement on the Governing Board for next year.  
No decisions yet
- 

- b. Strategic planning goals for 2015/16
  - i. Event Planning and Program Managers
  - ii. Mini Baja
  - iii. Student Night – Sponsorship committee
  - iv. Other Professional Organizations
  - v. Professional Development Class

**XI. Next Board Meeting**

- a. Date: 6/4/15
- b. Location: Horny Goat Hideaway

**XII. Rate this Board Meeting (0 to 10)**

**Future Meeting Ideas:**

<b>Company:</b>	<b>Volunteer:</b>	<b>Status:</b>
CAT Autonomous Mining Modine	Jim	3/30/2015 2016 is 100 yr Anniversary
Synerject Kohler	Kurt Dale	Kurt to contact for 2015/2016
Generac Power Systems BRP	Garrett Tony	
Pierce Fire Truck Epic Software	Tony Kurt	Contacted 4/29/14
Husco Automotive J.W. Speaker	Jace Mike K	
Ariens Company H.O. Bostrom	Matt	
Waukesha Engine Putzmeister America, Inc.		
SRT Event	Drew B	
Passive or Preventative Safety ride along at MGA (replacement idea)	Drew B	