

# **BOARD MEETING AGENDA W/ MINUTES**

Date: June 13th, 2018, Time: 6:00-8:00 PM Location: Woodway World Headquarters, W234 N700 Busse Rd., Waukesha, WI 53188

Attendees: Van, Jim, Guy, Nerissa, UW Milwaukee, Garrett, Matt, Kyle, Drew, Daryl Next board meeting planned for 8/14/18

l. Red	cent Even	ts/News/	Chair In	put
--------	-----------	----------	----------	-----

- a. Royal Enfield
  - i. Notes
    - 1. Good and better than expected turn out
    - 2. Attendance = 60-65
- b. Kapco
  - i. Notes
    - 1. Attendance = approximately 60
    - 2. Lower than expected attendance
    - 3. Signs to better identify which building would have been helpful

#### II. Student Items/Concerns

a.	MSOE	Action items:			
b.	Marquette	Action items:			
c.	UW-Milwaukee	Action items:			
i. Just had election for Student SAE. John Setter is the president now					
d.	UW-Madison	Action items:			
e.	MTU	Action items:			
f.	NMU	Action items:			
g.	UWP- Wash Cty	Action items:			

Treasury Items

a. Budget.

III.

- i. Only one event required SAE to cover the dinner costs
- ii. Looking like it will be possible to have \$9-10,000 for student night
- b. Checking Changes- status?
  - i. Moved over to new checking account
  - ii. Old account is still open
  - iii. New account is difficult to use

i. Goes away on July 1st, 2018

- 1. It does not order transactions in chronological order
- c. Membership development.
  - i. Discussion about how to convert more graduating students to professional membership
  - ii. Why does newsletter have to be sent to Randy then to student section leads and then to students. Could it be sent directly out to the student's email addresses?

- d. SAE Board Discussion
  - i. Kara would still like to hand off the website updating
    - 1. Website software is outdated
    - 2. It's hosted and managed by Ken Cook
    - 3. Guy knows a potential candidate to take this over
  - ii. Garret, Van, Jim, Daryl, and Nerissa are all staying on
  - iii. Guy cannot stay on the board
  - iv. Vote for new board members makes it official that Matt and Kyle are joining the board
  - v. Looking for board members in the area of:
    - 1. Web
    - 2. Vice-chairman
    - 3. Social media
    - 4. Senior advisor

# IV. 2017/18 Programs/ Calendar

- a. June 2018:
  - i. Social Event- June Sprints
    - 1. Program Manager:
    - 2. Date: 6/14-6/17
      - a. Notes
        - i. We did not get any inquiries to purchase tickets before the deadline
        - ii. Would there be another weekend at Road America that would work better
        - iii. Drew had talked about doing a survey to see what weekends people would prefer
- b. July 2018:
  - i. Social Event- Car Show
    - 1. Program Manager: Garrett?
    - 2. Date: ?
      - a. Notes
        - i. No plans to have a car show event
- c. August 2018:
  - i. Social Event-?
    - 1. Program Manager: ?
    - 2. Date: ?
      - a. Notes
        - i. Van to check if Royal Enfield wants to do something in August
- d. September 2018:
  - i. Social Event-?
    - 1. Program Manager: ?
    - 2. Date: ?
- e. October 2018:
  - i. Social Event-?
    - 1. Program Manager: ?
    - 2. Date: ?
- f. November 2018:
  - i. Social Event-Student Night
    - 1. Program Manager: Randy
    - 2. Date: 11/1/18
    - 3. Location: ?
    - 4. Notes:
      - a. The event will be held in the ballroom
      - b. Required to use university catering services
      - c. Attendance is typically 100 for planning purposes

#### V. Student Activities

- a. Student Activities: Randy
  - i. Anything to report?

#### VI. Newsletters

- a. E-mail list
  - i. Forward members who aren't getting the newsletter mailings to Matt A.
  - ii. Jim 2 weeks before registration ends Remind Company Reps
  - iii. Randy 2 weeks before registration ends Remind Students
  - iv. Notes:
    - 1. Matt needs the information from Mike
    - 2. Garrett to get Matt the login for Dropbox and get access to email account
    - 3. Post cards are still through Ken Cook
    - 4. Re-evaluate whether post cards are necessary or not
      - Matt to broadcast a survey or email asking whether people still want to receive postcards

## VII. Social Media/Website Updates

- a. Facebook Drew B.
  - i. Photos from Events?
  - ii. Notes:
    - 1. Kapco is pretty much done on Dropbox
    - 2. Drew needs to make a recap for Kapco
    - 3. Garrett still has ACS photos on his phone
    - 4. Looking to do a year end tribute for Dale
- b. Website Cara
  - i. Photos from Events?

#### VIII. AWIM/STEM Initiatives

- a. AWIM/STEM coordinator report- Negin.
- b. Update from Matt Anderson on next steps for Super Mileage car kits? Is this still a possibility?

#### IX. Wisconsin SAE Baja.

- a. Matt Anderson, & Matt Jorgenson
  - i. Notes:
    - 1. Reached out to the following possible locations:
      - a. MGA
      - **b.** Fort McCoy
      - c. EAA
        - i. EAA was the most positive response
        - ii. May have had confusion regarding whether it was this event
      - d. Road America
        - i. Interested in talking to us
        - ii. Need more information
      - e. Crandon
        - i. Concerns about location with nearest town being Rhinelander being able to support the number of people
      - f. JD
- i. Guy brought up the proving ground area at JD as a possibility
- ii. Concerns that Horicon couldn't support the number of people
- g. Demolished factory land in Kenosha
- h. CNH
  - i. Facilities in Racine
- 2. Event requirements
  - a. Four day event
  - b. 1200-1500 people

## X. Company Ambassador Update – Update from Jim Axt.

- a. Notes
  - i. Questions about the website and when new members are listed
  - ii. This typically is posted in October and April
  - iii. The Dropbox member list gives information of when members joined and there is a separate column that indicates new members
  - iv. Looking to find somebody at Husco and Briggs

# XI. Shadow Program

- a. Promoting at meetings and in Newsletters
- b. Job Descriptions: Board Members
  - i. Notes
    - 1. We need to invite people to board meetings
    - 2. Events are a good time to invite people to the board meetings
    - 3. Network at the events

## XII. Education, Professional Classes, Best Practices Group

a. Suggestions?

Company	PM?	Contact	Notes
			Looking to see if we can do September
Brady	Drew		event there
Saris	Van		
Ansys	Van		
Mercury Racing Products	Guy/Nerissa		April/May 2019
Snap-on	UW Milwaukee		
Rockwell/AB	Nerissa		
DRS			
Astronautics	Guy		
Strattec	Garrett		
Cummins Emissions	Kara/Daryl		
John Deere	Jim Axt		
Fairbanks-Morse (Beloit)	Daryl		
Putzmeister	Van		
FCA-Belvedere Assy.	Daryl		
Twindisk			
Husco	Jim		

- i. Discussions about event planning:
  - a. Guy to look into Astronautics
  - b. Nerrissa to look into Rockwell
  - c. Daryl to look into ACS donating money for student night, UW-Milwaukee
  - d. Garrett to reach out to Kara to see if Cummins Emissions Solutions could host in the Spring
  - e. UW Milwaukee has a contact at Snap-on
  - f. Van to check in with the PM's for event in July
  - g. Garrett is looking to lock down the Chicago Auto Show in time to communicate date by student night